

SCHOOL OF MANAGEMENT
PROPOSAL BY THE COMMITTEE PREPARING THESIS EVALUATION CRITERIA
12 NOVEMBER 2012

EVALUATION CRITERIA FOR MASTER'S THESES

Please consider the following when evaluating theses.

1. TOPIC

- Is the topic challenging?
- Does the author justify his/her choice of topic, and is the topic relevant to the theoretical discussion in the field?
- Does the topic offer practical solutions?

2. RESEARCH PROBLEM AND RESEARCH QUESTIONS

- Does the author specify the choice of the research problem and place it in its context?
- Does the author tie the topic in with theory or social phenomena?
- Does the author pose the research problem in a manner that is specific and coherent?
- Does the author define the research problem and research questions?
- Is the research problem challenging?

3. THEORETICAL FRAMEWORK

- Is the chosen theoretical framework suitable for discussing the topic?
- Is the author familiar with the theoretical discussion regarding the research problem?
- Is the framework original and innovative?
- Does the author define central concepts?

4. METHODS AND DATA

- Does the author explain why he/she chose the method in question?
- Does the method apply to this research problem?
- Does the author describe how he/she acquired the data?
- Do the data apply to this research problem?

5. ANALYSIS AND FINDINGS

- Does the author describe how the research process?
- Does the author have a good command of his/her method?
- Is there a meaningful interplay between theory and the empirical approach?
- Is the analysis extensive and in-depth enough?
- Does the author make good use of the data?

6. INTERPRETING FINDINGS AND DRAWING CONCLUSIONS

- Does the author answer the research questions?
- Does the author interpret his/her findings and discuss their meaning?
- Does the author place his/her findings in the context of the theoretical framework and previous research?
- Do the findings carry novelty value?
- Are the findings reliable?
- Does the author point out the limitations of the study and discuss topics for further research?

7. CONVENTIONS OF SCIENTIFIC WRITING

- Does the thesis proceed logically? Is it balanced in structure?
- Is the layout of the thesis appropriate?
- Is the language of the thesis appropriate?
- Does the author follow the conventions of scientific writing?
- Does the thesis take the correct form?